

JEMMIE HENDRICKS



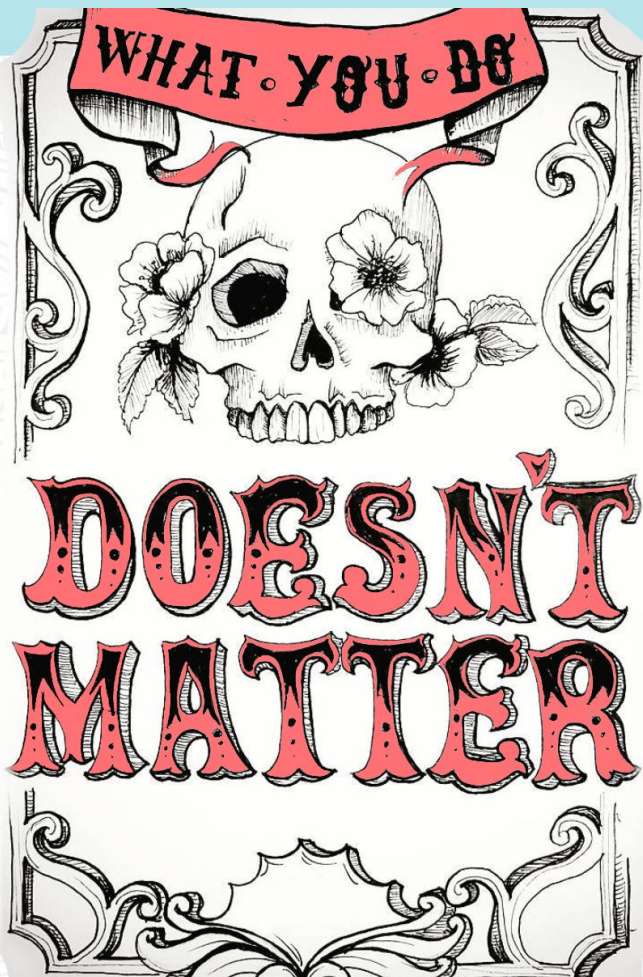
Was a GIRL



“it’s a
GOOD
opportunity”

— A lying Asshole

When an overworked, underpaid agency assistant’s boss steals one of her private illustrations as a brand refresh for their last big client, Jemmie decides not to say anything and keep her much-needed job, but draws her frustrations out in an alt world where she’s the boss!



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GREETINGS FROM

AUSTIN

Shogen - Brakke



Capitol

OF TEXAS

Brashly calling out the **mind-numbing monotony** of a creative in Corporate America life, *Jemmie* explores the real struggle of being a female in a male-dominated industry: constant interruptions, mansplaining, **glazed disinterest**, and even other women fostering unnecessary competition.

Jemmie Hendricks Was A Girl is for all the **Misfits** crammed beneath their **Glass Ceiling**. And it's for those who attempt to make their jobs a better place by offering a creative idea only for your boss to end up taking the credit. Yeah, it's for those people.

I Gave Everyone
a Holiday Bonus
except you



OVERVIEW

Boore Agency CMO, Kat Rosenfeld, has the most brilliant concept ever. And with it, she'll single handedly save the agency's remaining legacy guitar client. Small problem - it's not her concept.

Kat's assistant, Jemmie Hendricks, keeps her artistic endeavors to herself. Buried under the weight of student loans and helping her parents meet their mortgage payments, she needs this j-o-b. And even when Kat steals Jemmie's private illustration using it for the client's brand refresh - now plastered all over town- she decides to keep quiet. A crap job is better than no job.

Worse yet, her Star Wars loving, tech boyfriend is drifting away and for some unknown reason, she can't stop thinking about the hot new client exec. 25 truly sucks.





Cast of CHARACTERS

Jemmie Hendricks

*Mid 20s, Asian American, sarcastic,
eats big sandwiches, listens to 90s R&B
when stressed*

A first generation Asian American, Jemmie grew up in Texas of all places thanks to her Korean mom and Air Force American dad.

After a stellar college career, she's back living at home with her parents, helping with their mortgage, paying her student loans and tolerating her insanely cooler younger sister.

Plagued by an odd balance of sardonic optimism, she tends to stay reserved until she really has something to say. Regardless, she definitely has an opinion about you but will still get your name wrong.

Forever drawing out her frustrations in her notebooks- she has the boxes to prove it - her drawings come to life - comforting and advising her.

“No, she’s on some intense deadline that has intensified her nasty ... her yoga is *futile.*”

- Jemmie



Alex “Smells” Smalls

Gorgeous gay, could've been a J Crew model (oh, yeah, he was!) but his big city meltdown moves him back to Austin

A diehard gossip, Alex has a habit of coupling laughter with passive aggressive honesty - that makes it ok, right?

Everyone (including Jemmie's mom), at first, thinks he's *the one*. Oh, if only he weren't into men.

Jobs, relationships, diet - just about everything comes easy for him. Still he's Jemmie's best friend and would do anything for her. He even created a nonsense language - “shmee shmuu” - just for her when he was drunk one night and now they default in high stress situations.

A self-proclaimed “wizard brain” he has a photographic memory. He also has several ridiculous model nicknames, but Jemmie sticks to “Smells”.

The Russian. You did it. You **broke**
it off - or whatever it was
- **Smells**

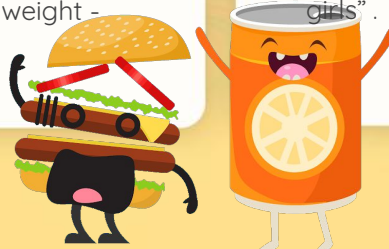
Ha-Sun Hendricks

Mid 50s, blunt, no-nonsense, always in her nurse scrubs "they're comfortable"

Jemmie's mom, she's a nurse who loves telling overly graphic shift stories - as they all do!

While she loves Korean dramas, she's incredibly superstitious and absolutely terrified of ghosts.

Always the responsible one of her three sisters, she cares for her mother. The sisters are fiercely competitive about their childrens accomplishments so she puts a lot of pressure on her girls. Obsessed with Jemmie's weight - she's either eating too much or never enough.



Carl Hendricks

Mid 50s, Air Force mechanic, inventor, hard time finishing a project, textbook ADD

Good with his hands and a mechanic nut, Carl has a super hard time focusing. His garage is his sanctuary and he's got about 15 projects going at all times.

A former Air Force mechanic, a factory head trauma has affected his short term memory and a lot of his skill set so he works a garage door security company now.

He's patient, a calm anchor to his family and loves "his girls".

Ji-woo Hendricks

Young 20s, confident, very Type A, no nonsense, fully embraces her Korean heritage, completely obsessed with KPop

Ji-woo is Jemmie's younger sister, who unlike Jemmie, is pragmatic and very put together, almost to the point of being a little insensitive. She's finishing her cosmetology degree with hopes to open her own salon back in Korea.

Even though she hates to admit, she and her mom are a lot alike and butt heads because of it. She's also been with her boyfriend, Tom, since high school. The irony is her mom waffles between her finding a "good Korean guy" or putting pressure on her to marry Tom. .

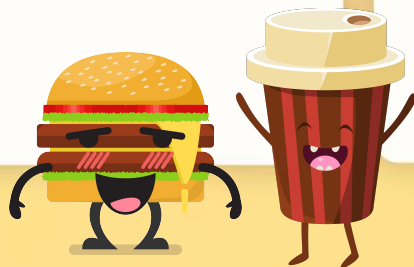
Halmeoni

Mid 80s, Buddhist monk, Ha-Sun's mom, still loves her Korean soaps

Ha-Sun's petite 80-something Buddhist monk mom has been living with them for a few years now. She and Jemmie are very close.

She's a tough, quiet woman who was married to Ha-Sun's dad - an alcoholic - until he passed away twenty years ago, becoming a monk soon after he died. She raised their four girls on her own.

She's the rock of the family and loves all her girls, but worries the most about Ha-Sun's younger sister who has always had trouble with her relationships. Ha-Sun, the oldest of the girls, has always been her helper but many times feels underappreciated.



Kat Rosenfeld

*mid 40s with a cool disposition,
dramatic bob hair plan*

The CMO of The Boore Agency, Kat is Jemmie's boss. She began when jobs for women were limited so she is fiercely competitive. Her career has been slowly declining for years, she needs a hit or she'll be done. Forever.

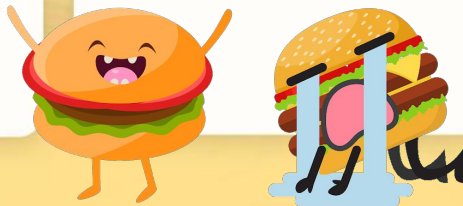
Not creative, but a keen observer, Kat has impeccable taste and surrounds herself with creative people - repurposing their ideas.

She's extremely private and has been happily married for 15 years with 3 kids of her own. Her colleagues have no idea.

Frank Boore

*early 60s, a dapper suits man,
misogynistic he clings to "the way
things were"*

Kat's boss, Head of The Boore Agency, he's the son of a very well known ad man - think the Barrymore of advertising. But the old days of the ad world are dying and he's trying desperately to reinvent the agency that now has a crop of very corporate and boring clients. Stealth like a cat, you never hear him coming up on you. Smells is, of course, his assistant.



Dmitri Williams

*20s, IT nerd, Jemmie's drip /
unsupportive "boyfriend"*

The very definition of a “weird one” - not conventionally attractive but Jemmie thinks he’s amazing. He’s an IT nerd with limited social skills who can talk Star Wars for a solid 24 hours. Smells can not stand him and makes fun of his “dead eyes” - does this kid have no soul?! Smells also is convinced he’s a Russian spy. Little does Jemmie know, he’s a frequent flyer on every dating app.

David Reynolds

*30s, effortlessly handsome, he makes
suits look good*

Looking at him, you’d think he had it super easy growing up. He didn’t.

David is every bit a self made man. He grew up moving town to town with his mom and just when they’d get settled, she’d break up with the new boyfriend and they’d be on the road again.

His transient childhood and years of vapid relationship has him maybe finally thinking he wants more.





“...but I think they’re kind of tough - like the only plant that actually **eats** something bigger than itself ... So whenever I’m going through a **shitty time**, I like having them around to remind me - you know, like... **strength** and all.”

– **Jemmie**

Venus Flytrap Family: “The Bowers”

Jemmie’s drawings of Venus Flytraps - a rural group of god-fearing beer-bottle-breaking hillbillies who in Jemmie’s alt world, have her back. Always

Lloyd “Deddy” Bowers: The patriarch - he’s hot headed with a fierce loyalty to Jemmie and his family. Cross him and he’ll catch your knee caps with a bat - or so he’d like you to think. His thick Southern drawl compliments his fly trap pot belly and he has a penchant for an open shirt over a wife-beater.

Pat “Mama” Bowers: Sweet as honey and tough as nails, Mama mixes lots of “sweetie” and “honey” with some choice swear words. She lets Lloyd think he’s in charge but she’s the real mastermind keeping the family together. She has hair to heaven, huge glasses and makeup for days.

Bobby “Bubba” Bowers: Pre-teen adolescent with a hard knocks street dumb, he’s Jemmie’s devil’s advocate.



THE JEMMIE EXPERIENCE



THE INSPIRATION

I initially wrote *Jemmie* inspired by a slew of downright ridiculous Hollywood assistant jobs I worked.

It was the mid-90s - The *Swimming With Sharks* years - before there was ever such a thing as a PA union and the sexist bullshit was extremely high.

One time as a director's assistant on a big budget film in Scotland, my boss told me I needed to pick out his clothes for him each day because he needed to "focus on being creative." I was now a 25 year old mother to a 43 year old grown man. Great.

But it was later when I met a friend working at another job that *Jemmie* really came to life.

My friend - a hilarious, dry witted, Korean American who grew up in the South - was in her mid twenties and doing a lot of firsts. She had her first big job out of school and was in her first steady relationship.

The job was OK but our boss at the time could just be shockingly insensitive. And as for her relationship, her boyfriend at the time was so disarmingly indifferent to her it was sad. We used to joke he was a spy but that was only our attempt to make him just a little more interesting.

I felt bad for her but totally related. In my twenties, I actually decided to marry the dude who also wasn't that into me - a beautiful Korean man - only to find out he was having an affair two years into our marriage. Super dumb.

An avid journaler since the age of six, my advice to her? First - *draw* it out - take all the bad comments from the boss, your boyfriend and let that inspire your art. She did just that - and the pieces were hilarious and wonderful - a lot of her art featured in this deck.

I'm happy to report she too survived her 20s. She quit the job and the dude and is living her own happily ever after.



Property of The Wondermnt *Contact:* Stephanie Skinner, EP

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